

**What is claimed is:**

1. A communications system comprising:
  - a first communication device for a first user having:
    - means for communicating through a network;
    - means for transmitting and receiving electromagnetic waves for communicating with a second user having a second communication device;
    - a processor in electronic communication with the communicating means and the transmitting and receiving means;
    - storage means in communication with the processor;
  - and
  - input and output means in electronic communication with the processor for receiving and displaying information to and from a first user;
  - a provider system having:
    - means for recognizing the first user initiating a communication through the network; and
    - means for sending a targeted communication based upon a predetermined criterion based upon a set of stored data on the first user and for inserting the communication into the storage means; and
    - software means resident within the processor having means for, upon a communication being established by the first user with a second user, relaying the targeted

20 communication to the second user via one of the transmitting and receiving means and the  
21 communicating means.

1           2.     The communication system recited in Claim 1, wherein the first communication  
2 device comprises a portable unit.

1           3.     The communication system recited in Claim 1, wherein the first communication  
2 device comprises a housing comprising a base and a screen sector connected thereto, wherein the  
output means comprises the screen sector.

4           4.     The communication system recited in Claim 1, wherein the communicating means  
comprises a modem.

5           5.     The communication system recited in Claim 1, wherein the transmitting and receiving  
means comprises a radio-frequency antenna.

1           6.     The communication system recited in Claim 1, wherein the input means comprises  
2 a keyboard.

1           7.     The communication system recited in Claim 1, wherein the targeted communication  
2 comprises an advertisement.

1           **8.**     The communication system recited in Claim 1, wherein the predetermined criterion  
2 is selected from at least one of a plurality of demographic data.

1           **9.**     The communication system recited in Claim 1, wherein:  
2                 the targeted communication comprises an expiration date;  
3                 the software means further has means for determining a current date and means for  
4 blocking a relaying of the targeted communication if the current date is past the expiration date.

1           **10.**    The communication system recited in Claim 1, wherein the provider system further  
2 comprises means for determining an activity undertaken by the first user and for offering a reward  
3 to the first user if the activity is one of a predetermined set of reward-earning activities.

1           **11.**    The communication system recited in Claim 10, wherein the set of reward-earning  
2 activities comprises usage time, accessing a particular site via the network, sharing information with  
3 the second user, and making a purchase from a selected vendor.

1           **12.**    The communication system recited in Claim 10, wherein the reward comprises at least  
2 one of a discount and a product.

1           **13.**    The communication system recited in Claim 10, wherein the set of stored data  
2 comprises an account containing data on accumulated reward status of the first user.

1           **14.**    A communications method comprising the steps of:  
2                    permitting a first user to communicate using a first communication device through  
3 a network with a site for receiving a communication from a second user;  
4                    recognizing the first user;  
5                    accessing a database containing information on the first user;  
6                    sending via the network a targeted message to the first user;  
7                    storing the targeted message on the first communication device;  
8                    permitting the first user to communicate with a second communication device of a  
9 second user using the first communication device; and  
10                    automatically relaying the targeted message from the first communication device to  
11 the second communication device.

1           **15.**    A portable communication device comprising:  
2                    a housing having a first, a second, a third, and a fourth opening into an interior space;  
3                    input means positioned within the housing and accessible through the first opening;  
4                    output means positioned within the housing and accessible through the second  
5 opening;  
6                    antenna means extending through the third opening;

7 interface means extending through the fourth opening for communicating with a  
8 network;

9 storage means within the housing;

10 a processor positioned within the housing and in electronic communication with the  
11 input, output, antenna, storage, and interface means; and

12 software means resident within the processor having means for receiving via the

13 interface means a targeted communication from a provider system and for relaying the targeted

14 communication to another member of the provider system matching a set of predetermined criteria

via the antenna means.